

The Breastfeeding Coalition of Ventura County invites you to a Lactation Continuing Education Program.

Best Medicine: Human Milk Feeding in the Hospital, Office & Community

Speaker: **Nancy E. Wight, MD, IBCLC, FABM, FAAP**
Attending Neonatologist and Medical Director of Lactation Service at Sharp Mary Birch Hospital for Women



By the end of the course the participant will be able to:
Discuss the relative risks and benefits of human milk for preterm and ill infants.
Recognize the special physical and developmental needs of late preterm infants and their mothers in establishing and maintaining breastfeeding.
Discuss how medications enter breastmilk, including which factors influence how much drug is transferred to the infant.
Describe the short-term and long-term health care risks associated with not breastfeeding.

Register Today!!!
November 5, 2010



PROGRAM SCHEDULE

- 8:00-8:30 Registration
- 8:30-10:00 Human Milk & Breastfeeding in the NICU: Evidence & Best Practice
- 10:00-10:15 Break
- 10:15-11:30 The Late Preterm: A Special Challenge
- 11:30-12:30 LUNCH (Provided)
- 12:30-1:30 Breastfeeding & Maternal Medications
- 1:30-2:30 Breastfeeding: The Best Health Insurance
- 2:30-2:45 Break
- 2:45-4:00 Breastfeeding Support for the Health Care Professional
- 4:00-4:15 Questions

PROGRAM DETAILS :

Location:
Ventura County Health Care Agency
2240 E. Gonzales Rd. Ste. 200
Oxnard, CA 93036

Registration Fees: see registration form for payment info.
\$100 for registration fee (at door or after 10/1/10)
\$90 for early registration (due before 10/1/10)
Fees Include: Course Syllabus and Lunch.

This course is approved for **6 CMEs & 6CEUs** (see statements below). Application submitted to IBLCE for **CERPs**.
"Provider approved by the California Board of Registered Nursing, Provider #CEP 231, for 6 contact hours"

Proceeds from this event go to support
The Breastfeeding Coalition of Ventura County
www.breastfeedventura.org

Co-sponsors: Ventura County Medical Center, Ventura County Public Health Department, and Landon Pediatric Foundation

Refund Information
Written cancellation must be received by 10/29/10. Refunds are subject to a \$10 processing fee. No refunds will be given after this date.

Target Audience
Physicians, Registered Nurses, Dietitians, Nutritionists, Occupational Therapists, CPHWs, Lactation Consultants, Lactation Educators, La Leche League Leaders, Health Educators, Doulas, Breastfeeding Peer Counselors and others interested in supporting families in the initiation and maintenance of breastfeeding.

ENROLLMENT FORM

Name: _____ Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ RN License # / IBCLC #: _____
 Make checks payable to Landon Pediatric Foundation and write "Breastfeeding Coalition of Ventura County" in memo section or charge to: VISA MasterCard / Cash
 Credit Card No. _____ Expiration Date _____
 Authorization Signature _____ Amount Paid: _____

***** Mail registration with payment to: Ame Raila, 1228 S. Westlake Blvd., #D - Westlake Village, CA 91361
(818) 512-6824 – Fax (800) 856-5139**



The Ventura County Medical Center is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. The Ventura County Medical Center takes responsibility for the content, quality and scientific integrity of this CME activity. The Ventura County Medical Center designates this educational activity for a maximum of six hours of *AMA PRA Category 1 Credit(s)*™. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.